



Still&Nimble

Branding,
Websites *and*
Social Media

Agency Credentials

stillandnimble.com

We're a digital agency specialising
in *inclusive, sustainable websites and*
digital marketing engagement for social
good and positive change.

Daisily

skillsgap™

SL
sportlived

B mother
Brown
Films

S2
SUSTAINABLE
SHOPPING

MODERN
WELLBEING

Brand Evolution

What got you here won't get you there. Our Brand Evolution service is the complete package for businesses building trust and making an impact.

Your brand is a lot more than just your logo. It's the reputation of your business shaped by the opinions of every person you reach. It's an extension of you, a reflection of your history and a statement of your future. In short, it's an invaluable part of your business. We understand that, which is why our *Brand Evolution* goes far beyond how you look.

We explore your business from all angles, taking a deep look into your company, your reputation and your market and cultivating a clear understanding of where you are now

and where you want to be. We'll highlight missed opportunities and show you ways to take your brand to the next level; strengthening the relationship with your current clients and engaging new ones.

Whether that's generating greater awareness, building brand loyalty, delivering higher on-site conversions or a complete rebrand, our background in branding, marketing and websites will give you exactly what you need to make the right impact online.

Services can include:

- * Brand Identity / Rebranding
- * Brand Strategy
- * Voice & Messaging
- * Creative & Design
- * Email marketing
- * Analytics driven social media strategy
- * PR & Events guidance
- * Bespoke website or landing pages

Craft CMS Websites

Bespoke websites

We'll keep this short - we help you reach all of your audience with websites that perform better, load faster, convert more and respect visitors.

Our websites prioritise performance and people. We avoid all tracking with privacy focussed analytics and optimise everything for faster loading. We build exclusively on Craft CMS, meaning our websites are incredibly user friendly, designed to rank and built to scale as you grow.

Performance Audits

Our audit can help improve your website's performance, core website vitals, user experience and impact on the planet.

Your website could be playing a role in turning away your audience or offering a poor user experience that only benefits your competition. Our audit aims to find the best ways to make your website cleaner, faster, more accessible, easier to use and more sustainable. We'll work out how to improve it's performance and help you prioritise changes.

Digital Marketing

Marketing Strategy

A roadmap to take your business to the next level with monthly, quarterly and yearly execution plans, combining your current sales process with...

» Email marketing

A full schedule, template and assets to execute with ease

» Social media strategy

Hashtags, branded templates, schedule & content guides

Social Media management

Starting with market & consumer insights alongside an analysis of current analytics, we'll create quarterly strategies to enhance your brand with social media. This will then be fully managed on your behalf and integrated with your in-house activities like events, launches and sales.

Campaign Consultancy

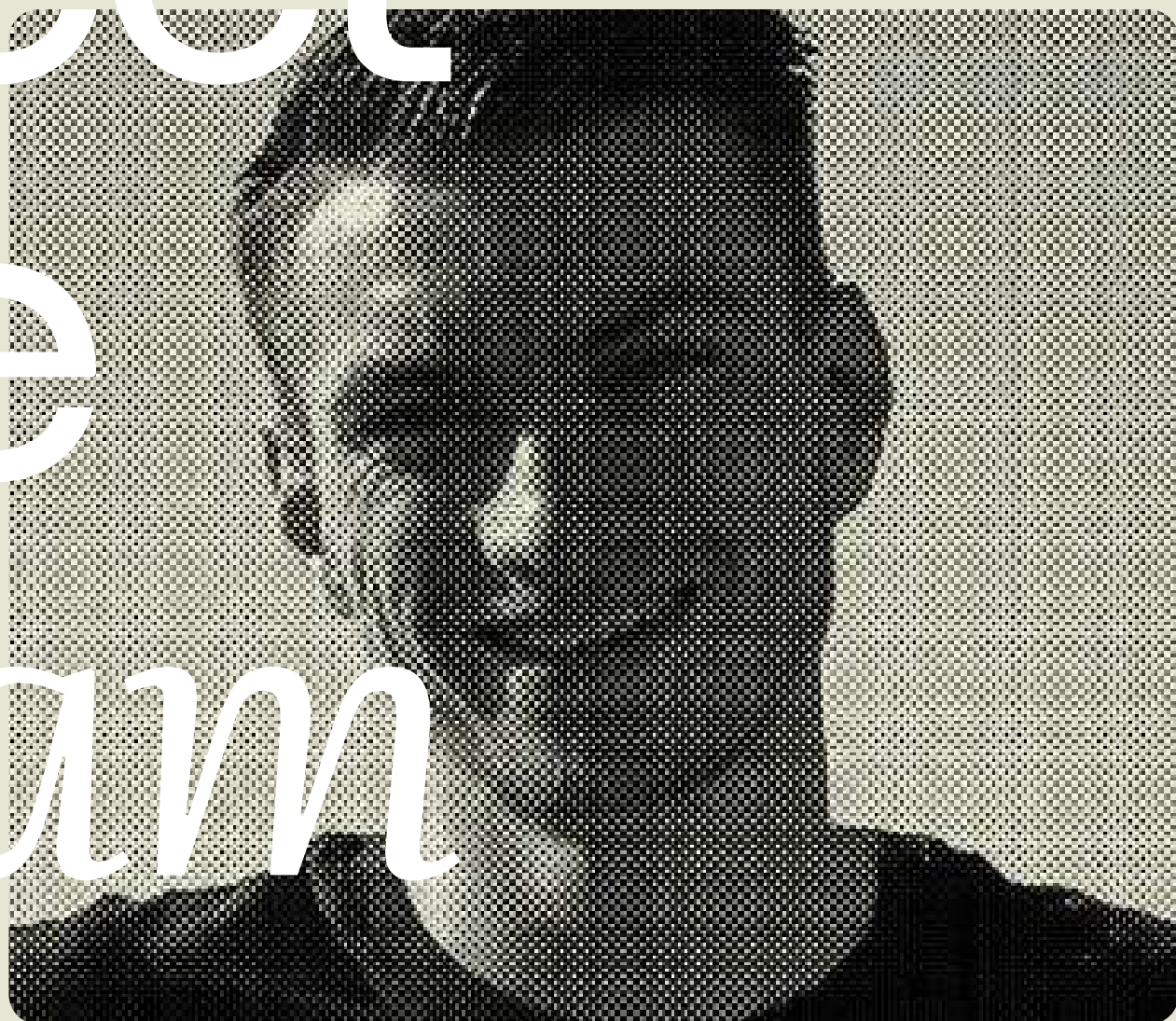
Create maximum impact every time you launch a new product or service with a strategy that can be implemented in-house or managed on your behalf.

The campaign strategy will provide everything needed to make your launch a success and increase the reach and sales. All of the marketing collateral, copywriting and scheduling will be provided along a campaign timeline so you know exactly what needs to be done and when.

Marketing Consultancy

Benefit from regular or 'as needed' marketing and social media advisory sessions, designed to answer your queries or offer specialised assistance. Follow-up action plans are delivered to guide you.

Meet the Team



Aaron Kelwick
Designer

With years of experience working with B2B and B2C businesses of all sizes, Aaron has helped shape and support brands spanning multiple industries.



Dave Coggins
Developer

With over a decade of experience building robust, performant websites, Dave has helped businesses from a wide range of industries.



Molly Moore
Marketing Strategist

From small local businesses to international companies, Molly has worked with brands to increase sales, reach new customers and boost social media engagement.



“Still&Nimble helped us develop a *vibrant and exciting brand and website* to showcase our technology workshops and courses. They were innovative, responsive and extremely thorough in everything they did.”

Ian Dodd | Founder



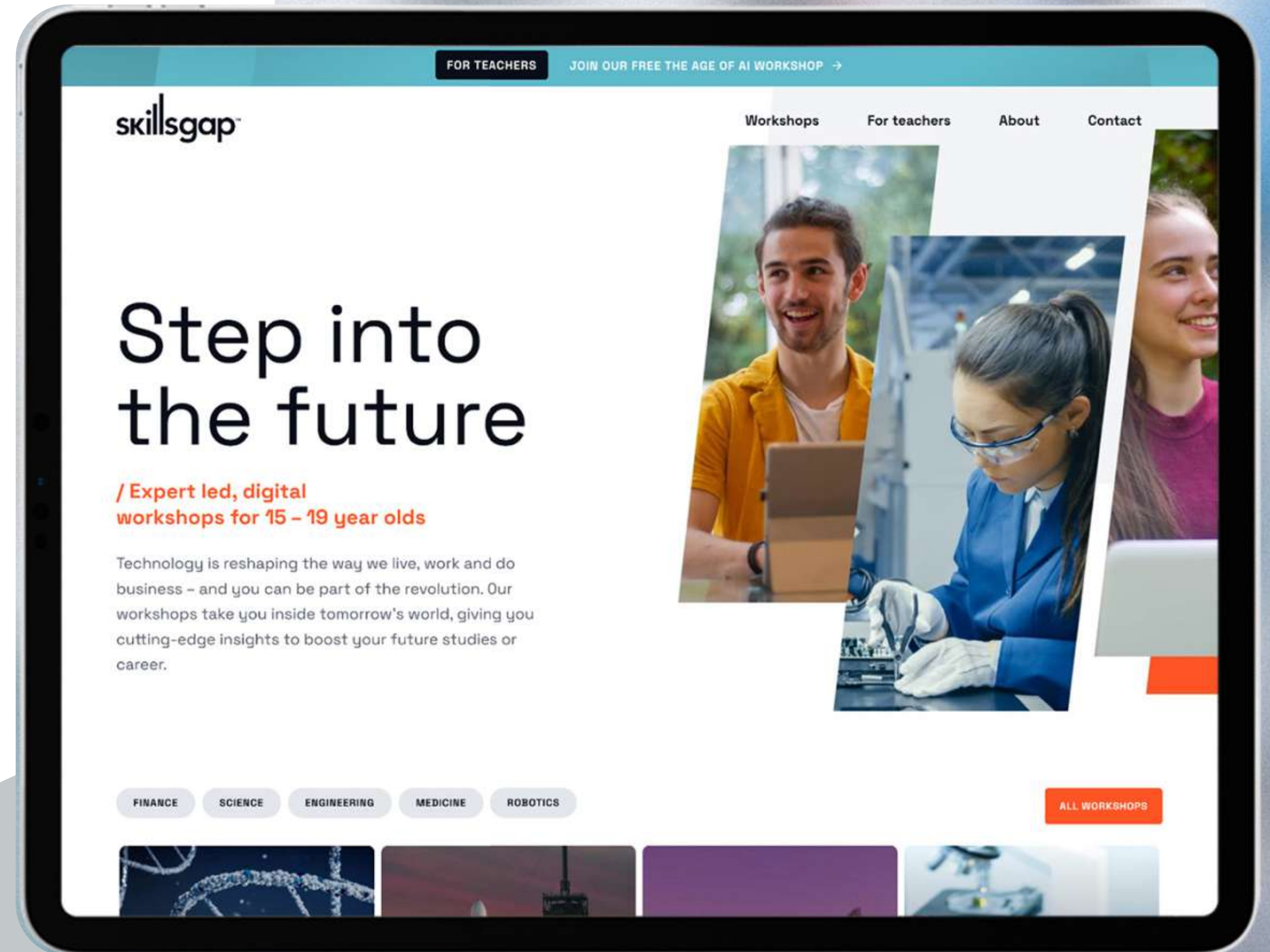
Skills Gap

Inspiring the next generation of tech leaders

Skills Gap is a careers accelerator inspiring and educating the next generation on the cutting-edge of technology. Uniquely run by currently practicing industry experts, the workshops offer incomparable insights into the capabilities of tech.

We helped Skills Gap develop their existing brand into a dynamic, engaging platform that appeals to students and educates parents. Built on Craft CMS, the new website is designed to scale with the Skills Gap team as they educate a more sustainable tech future.

- » Digital brand refresh
- » Website design and Craft CMS build
- » Social media strategy



skillsgap

FOR TEACHERS JOIN OUR FREE INTRO TO AI WORKSHOP →

Workshops For teachers

/ For teachers

Giving your students the tech advantage

Skills Gap is a career accelerator running expert-led workshops for 15-19-year-olds. Our workshops are designed to give students up-to-the-minute insights into the world of tech, AI and machine learning for different careers.



Excellent
★★★★★
4.88 average
58 reviews
REVIEWS

Louie ★★★★★
Verified Customer
It really helped to show me a career path that I hadn't considered much before. The info from the experts was...

Adam O'Neill ★★★★★
Verified Customer
I attended the "AI in finance" workshop recently. I found it very eye-opening with a segment about careers and ho...

Aryam Rege ★★★★★
Verified Customer
Today I attended a workshop by one of the most i...



/ Your questions, answered
Join our FREE Intro to AI for Teachers workshop.

Massa turpis leo quis vel posuere enim. Odio g...

SEE THE WORKSHOP

Our goal is to inspire, educate and enable the next generation

500+
STUDENTS

20+
COUNTRIES

4.89/5
AVG. REVIEW RATING

100%
RECOMMENDED

/ Quality workshops

We work with industry experts – academics and professionals with in-depth specialist knowledge of their subject and a passion for sharing it. Our workshops are engaging and hands-on, and students don't need to have any specialised tech knowledge to take part. We have a review rating from students and parents of 4.89/5 and 100% of them would recommend us.

Students apply independently for our workshops, though there is nothing to stop a school paying for courses if they



/ Frequently asked questions

So what's Skills Gap?

Who delivers Skills Gap workshops?

How do students take part?

Do students need any tech or coding experience to take part?

Who do I speak to if I have more questions?

Another question?

Is there any help for students who can't afford your workshops?

Who is eligible for a Skills Gap bursary?

To qualify for a sponsored free place on a Skills Gap workshop students must attend a state-maintained school and meet at least one of the following:

- Current recipient of Free School Meals (FSM) or has been in the last 6 years
- Have parents or carers with no higher education degree
- Current recipient of Education Maintenance Allowance or Pupil Premium or has been in the last 6 years
- Have an Education Health and Care Plan (EHCP) at school
- Are currently in, or have been in, care

How do students apply for a bursary?

/ Explore our upcoming workshops

FINANCE SCIENCE ENGINEERING MEDICINE ROBOTICS

ALL WORKSHOPS



Careers in Nanotechnology



AI in Engineering



Robotics in Space



Blockchain and Cryptocurrencies

/ Your student's future in tech

Our Careers Guide lifts the lid on what employers are looking for. We explore how to build a balanced skills profile that blends qualifications, tech know-how, emotional intelligence and a growth mindset – to give students a competitive advantage.

DOWNLOAD THE GUIDE

Skills Gap

/ Next-Gen Skills

We help you to see beyond where you are now to where you could be, by developing your tech skills and opening a window onto an amazing range of tech-enabled careers. Our aim is to inspire, educate and enable you to become the leaders, entrepreneurs, and innovators of the future!

skillsgap.tech



Step into the future

/ Expert led, digital workshops for 15-19 year olds

Technology is reshaping the way we live, work and do business – and you can be part of the revolution. Our workshops take you inside tomorrow's

/ Find your future in tech

Our Careers Guide lifts the lid on what employers are looking for. We explore how to build a balanced skills profile that blends qualifications, tech know-how, emotional intelligence and a growth mindset – to give you a competitive advantage.

DOWNLOAD THE GUIDE



Skills Gap

/ Upcoming workshop Careers in Hacking

Skills Gap

DID YOU KNOW, IN 2021 THERE WERE

1.2m

PEOPLE WORKING IN THE UK TECH INDUSTRY

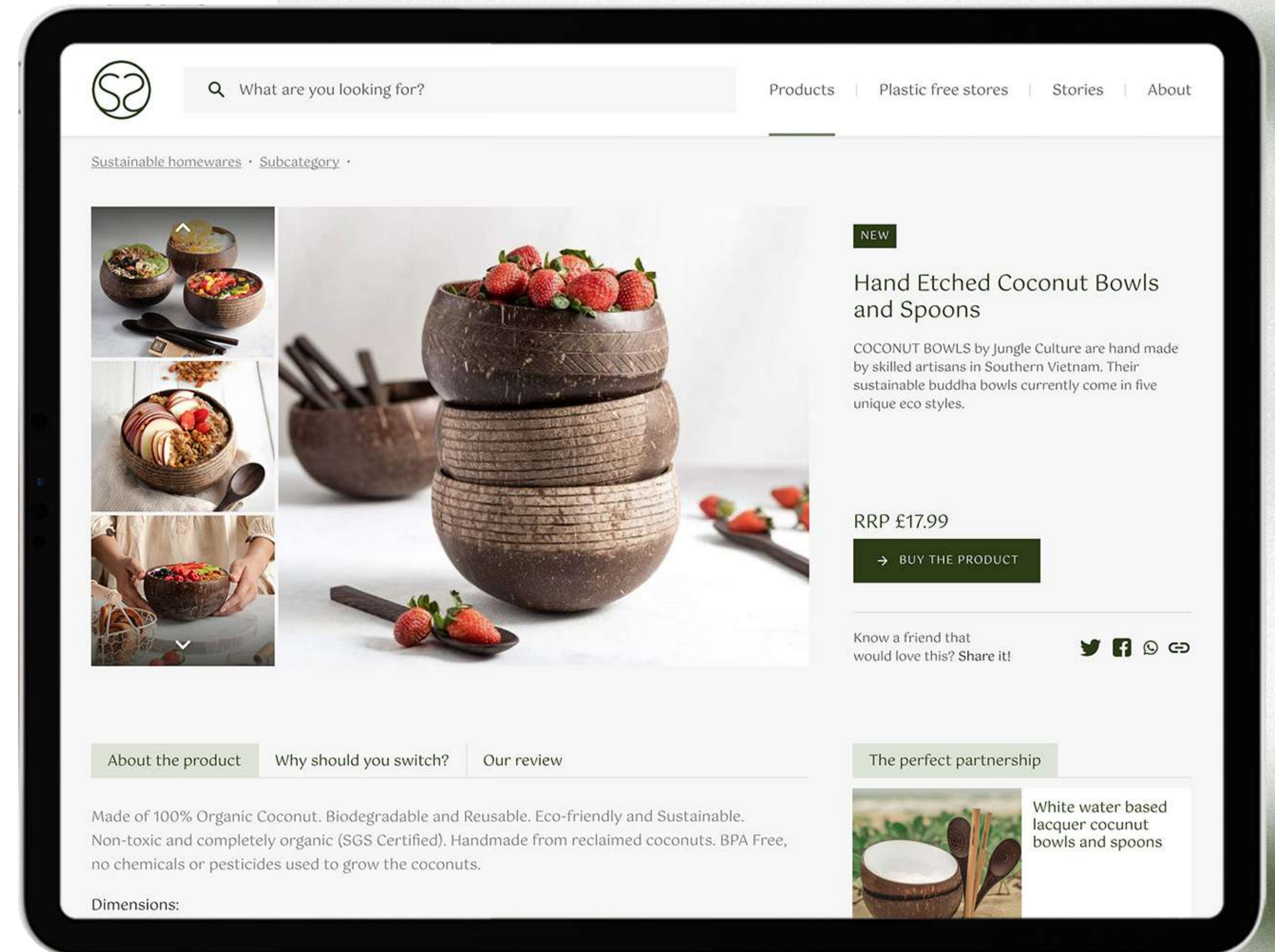
Sustainable Shopping


The most sustainable products, in one place

Sustainable Shopping are on a mission to unite the UK and make finding zero-waste, eco-conscious stores and products as simple as a trip to the supermarket.

We are working with Sustainable Shopping to create the internet's largest, most accessible non-profit sustainability directory. Clarity and accessibility drive the UX, creating a sophisticated experience for shopping green. *Launching soon.*

- » Digital brand refresh
- » Website design and Craft CMS build







Sustainable shopping just got simpler

Welcome to your new home for sustainable shopping. For home to health and everything in between - if it's sustainable, it's here.

Q What are you looking for?







Plastic free shopping It's on your doorstep

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FIND YOUR LOCAL →


ADD A STORE +



Join the sustainable revolution straight in your inbox

Get good news stories, practical tips and the latest in sustainable shopping straight to your inbox

JOIN OUR MAILING LIST





Products | Plastic free stores | Stories | About


Sustainable shopping just got simpler


It's your new home for sustainable shopping. For home to health and everything in between - if it's sustainable, it's here.


What are you looking for?

Homewares

Clothing

Beauty

Cleaning



Q What are you looking for?

Products | Plastic free stores | Stories

Find your local plastic free store

Sodales interdum sem morbi sed purus tempus velit erat. Sagittis lacus ultrices massa, nec cras vitae at. Ut rutrum convallis nunc est nulla a.

Q


★ FEATURED

Lentils and Lather
50 Burton Rd, Withington, Manchester M20 3EB
0.2 miles away

★ FEATURED


NADA
5 St Martins Walk, Leicester LE1 5DG
0.2 miles away

Lentils and Lather



What are people searching for?


→ SHOP PRODUCTS



NEW


Hand Etched Coconut Bowls and Spoons

RRP £31.99




Reusable eco-friendly wooden travel cutlery set

RRP £11.69



Black Polka - Poncho by Rainkiss


RRP £65.00



NEW


Peace is the bomb jewelgram necklace

RRP \$85.00



ecobravo Bamboo toothbrush

RRP £12.95






Plastic free shopping It's on your doorstep

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident



→ FIND YOUR LOCAL

+ ADD A STORE



Sustainable homewares

Subcategory



NEW


Hand Etched Coconut Bowls and Spoons

COCONUT BOWLS by Jungle Culture are hand made by skilled artisans in Southern Vietnam. Their sustainable buddha bowls currently come in five unique eco styles.

RRP £17.99

→ BUY THE PRODUCT

Know a friend that would love this? Share it!



Why should you switch?

Our review


nut. Biodegradable and Reusable. Eco-friendly and Sustainable. Organic (SGS Certified). Handmade from reclaimed coconuts. BPA Free, used to grow the coconuts.

n (L19cm x W3cm)

Leaf and Cosmos.


bowls
poons
(Straw)
Cleaning Brush
eve

The perfect partnership




White water based lacquer coconut bowls and spoons

RRP £12.99




Hand etched coconut bowls and spoons family pack (4 bowl set)

RRP £24.99



Jungle straws reusable organic bamboo straws trade pack

RRP £8.99




Meet the maker

Jungle Culture

Jungle Culture's philosophy is to inspire people to see the beauty and purpose in nature. They create earth-friendly and functional goods sourced directly from independent artisans and makers from all over the world. With fair and honest manufacturing and deep care about building relationships with the local communities they work alongside.

→ VISIT THE MAKER



→ READ ALL STORIES

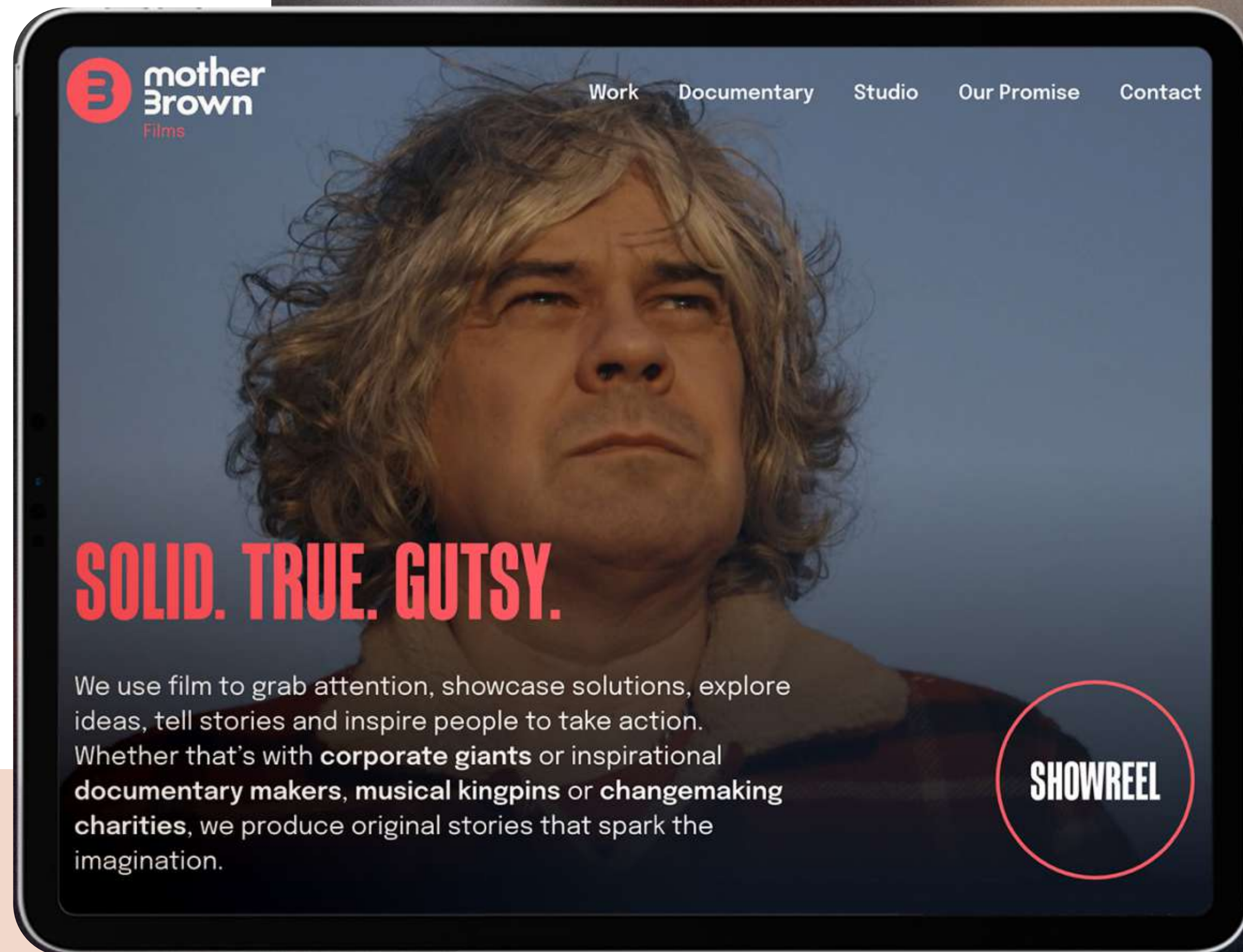
Mother Brown Films

Sharing the hidden stories that matter

Mother Brown Films tell the stories that matter. A full service production company by day, MBF have a knack of finding the overlooked communities and giving a voice to the voiceless. Their 'Promise' helps fund the stories that otherwise wouldn't be told.

We helped Mother Brown Films establish a new website that drove both these goals. The bold redesign reflects their quality portfolio, with sustainable SEO practices and a focussed UX driving an increase in leads and more funds for non-profits.

- » Digital brand refresh
- » Website design and Craft CMS build



motherBrown

Films

CAPTURING HUMAN STORIES THAT INSPIRE POSITIVE CHANGE

We use film to grab attention, showcase solutions, explore ideas, tell stories and inspire people to take action. Whether that's with corporate giants or inspirational documentary makers, musical kingpins or changemaking charities,

THE MOTHER BROWN PROMISE

We believe in the power of communities and social change. That's why we set aside 10% of every production to fund powerful stories for charities, NGOs and non-profits

OUR PROMISECONTACT US

MATT DEIGHTON - OVERSHADOWED

CLIENT
Example Company

TYPE
Documentary

ABOUT

OVERSHADOWED tells the story of Matt Deighton, a hugely respected and loved artist within the British music industry. Front man for the 90's acid jazz band 'Mother Earth', pice and Noel Gallagher's replacement in 'Oasis'. But who is he? Critically acclaimed yet an underground secret. Who is Matt Deighton?

motherBrown

Films

Our Work

DOCUMENTARIES

Captive, emotive and powerful true stories

GIVING A VOICE TO FORGOTTEN COMMUNITIES

Our promise allows us to invest time and production in projects that give a voice to forgotten communities. Integer netus purus, cras integer mauris. Neque nunc aenean enim proin proin. Elit suspendisse pretium sed facilisis id adipiscing integer non facilisi. Nec pretium nibh pellentesque.

POSH BOY >

Posh Boy is a powerful story of how grassroots boxing is intervening to save young lives: a vivid portrait of struggle, aspiration and self-discovery.

SEE PROJECT

Danh Tinh >

The story of the Vietnamese contemporary dance choreographer Dam Van Huynh. Celebrated internationally for his distinctive aesthetic and unique methodology, our film finds him at a crucial time in his life. He is challenging the idea of who he is and to which culture he truly belongs.

SEE PROJECT

motherBrown

Films

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CLIENT
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ABOUT

Story of Matt Deighton, a hugely respected and loved artist ustry. Front man for the 90's acid jazz band 'Mother Earth', pice and Noel Gallagher's replacement in 'Oasis'. But who is he? Critically acclaimed yet an underground secret. Who is Matt Deighton? ough his life, his music and performances, exploring the and musicianship. Accompanied by some of his friends and s Difford, Bill Fay, Paul Weller, Marti Pellow and Carleen

CREDITS

Production company
Director
Editor
Audio Producer
Agency

Mother Brown Films
Joe Bloggs
Claire Smith
Annette N'Otherington
Raw London

stillandnimble.com

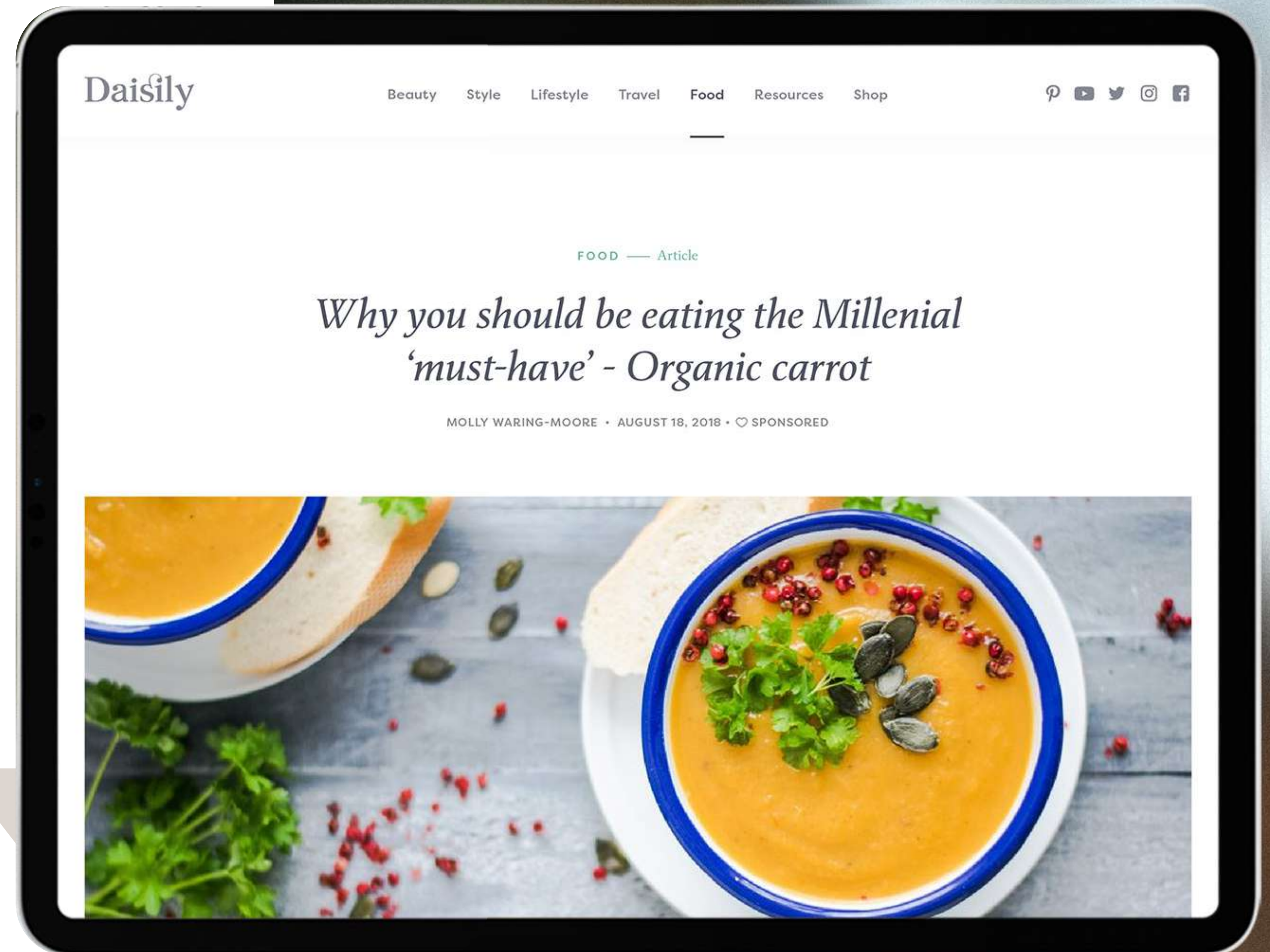
Daisily

Making veganism stylish and accessible

As a growing guide to vegan life without compromise, Daisily was founded to bridge the gap between vegan resources and contemporary style. Across fashion, beauty, food, lifestyle and travel, Daisily aims to inspire a new generation of conscious consumers.

We helped Daisily establish their authentic voice, with a complete brand overhaul and online platform underpinned by sustainable practices and clear UX.

- » Brand identity
- » Brand positioning
- » Website design and Craft CMS build
- » Social media strategy



Daisily

Daisily

Beauty Style Lifestyle Travel Food Resources Shop

BEAUTY — Article

Treating your dry skin - our winter beauty fix

DISCOVER

♡ Sponsored



Daisily is your sustainable platform, an eco-community proving that a vegan lifestyle can be a stylish one - bringing you the latest news, events and products across [beauty](#), [food](#), [lifestyle](#), [travel](#) & [style](#)

25
OCTOBER

Sustainable stories #005
- Midful eating &
sustainable living with
Martha Nattura

BOOK TICKETS

BEAUTY — Article



Goodbye to Microbeads: The
damage, why they don't work &
what on earth to use instead

AUGUST 18, 2018

STYLE — Guide



Vegan valer

AUGUST 16, 2018

Win a MI-Pac canvas
fold top backpack

A tough and durable rucksack
fusing classic style with
contemporary British designs.

GET INVOLVED



Why you should be eating the
Millenial 'must-have' - the British
organic carrot

NOVEMBER 05, 2018 • ♡ SPONSORED



HOURLASS

Veil Mineral Primer SPF15 200ml
£18.00

PURCHASE ↗

Discover a porcelain-smooth complexion that is free from visible blemishes with the help of the Hourglass Veil Mineral Primer SPF15. This multi-purpose, oil-free, weightless primer works to hide redness, wrinkles and fine lines, giving the skin a flawless appearance while also helping to reduce the visibility of pores.

What does organic mean?

If food is labeled as organic it means fewer pesticides, no artificial additives or preservatives, some of the highest standards of animal welfare and no GM ingredients. Most organic food has been certified by the [Soil Association Certification](#) who campaign for healthy, humane and sustainable food, farming and land use.



This is a caption for the video on the right.
It can also be dropped if not needed.



SHARE   

♡ SPONSORED BY

Hourglass Cosmetics

Hourglass exists at the revolutionary intersection of science, beauty and luxury. The brand is acclaimed for its breakthrough formulations, technological innovations and unwavering commitment to reinvention.

DISCOVER

HOURLASS

Daisily

Microbeads: The
damage, why they
don't work & what
to use instead



Daisily



This is a placeholder for
the product name



Daisily

Dressing ethical?

We speak to Lucy Williams
about the possibilities of
ethical fashion & her AW18
recommended picks

daisily.co.uk





WE ARE CREATIVE STORYTELLERS FOR SOCIAL IMPACT

Supporting communities beyond film



THIS IS
UNSCRIPTED
STORYTELLING



POSH BOY
FIGHTING FOR A
FUTURE

➤ STEP INSIDE



Still&Nimble

Ready
for positive
impact?
Let's talk.

Tell us more about your business
and your goals and we'll be in touch
to schedule a call to discuss how
we're best placed to help.